

# Village Green Energy

## Overview for Prospective Clients



Village Green Energy enables your business to be part of the solution by purchasing Renewable Energy Certificates and carbon cap-and-trade permits.

## Why Village Green?

### Powerful Impact on the Environment

Village Green is the only provider that guarantees that your voluntary purchase is directly linked to regulated markets. This means your money forces utilities to generate more renewable energy and emit fewer tons of greenhouse gases.

### Easy to Implement

Village Green does the heavy lifting to supply and market your purchase so you can get back to running your business.

### Affordable

The premium for renewable energy is usually only 5 - 10% above what you currently pay for electricity. The cost of carbon cap-and-trade permits ranges depending on your business's carbon intensity - our team will calculate a solution that works with your budget.

### Customized Marketing Solutions

Get noticed for going green. In addition to a standard suite of marketing support - press release, website content, signs for the place of business, membership in green business organizations - Village Green has developed creative marketing solutions with businesses in a range of industries.

Village Green is certified by Green-e, the industry's leading third-party verification



[www.villagegreenenergy.com](http://www.villagegreenenergy.com)

## What Are Renewable Energy Certificates?

Renewable Energy Certificates are the rights to electricity produced by wind, solar, and other renewable technologies.

Village Green uses its customers' money to purchase these rights from generators.

This purchase forces electric utilities to build additional renewable capacity.

## What Are Carbon Permits?

Carbon permits are the rights to emit a ton of carbon dioxide.

Under policies like the Kyoto Protocol, polluters must hold a permit for each ton of carbon dioxide they emit.

When you voluntarily purchase a permit, you tighten the cap on polluters, forcing them to reduce emissions.