

Pledge Your Business Green

The CleanSlate in '08 is a non-partisan green business campaign geared towards unifying businesses in the effort to solve the climate change crisis and reduce carbon emissions. With a new Administration and a new Congress, the United States has a chance to start fresh on the effort to regulate and reduce carbon dioxide emissions on the national level.

By organizing concerned businesses, giving them the opportunity to act at incremental levels, and communicating to our next President and Congress the commitment and accomplishment of our campaign, we can help:

- make this important issue a priority on the agenda of the next Administration;
- have a tangible impact in reducing carbon dioxide emissions.

How to Participate:

- Village Green can help you or your business calculate your carbon footprint;
- Make the commitment to offset some or all of your business in any of three size commitments.

What You Get:

- Exposure on Village Green website and Facebook within 48 hours, and outside press exposure throughout campaign;
- Ability to claim all/part carbon neutral for 2009;
- Environmental commitment sets your company apart from competitors;
- Free consultation on how to market yourself as a green business;
- Be a part of our letter and outreach to press, Congress and the President;
- Certificate of Participation;
- Tracking capabilities of associated carbon permits;
- Web Badge for promotion on your own site;
- Optional company specific press release (add \$100).

What We Accomplish:

- Large collective carbon reduction;
- Promotion of green and sustainable businesses;
- Momentum towards legislative action on global warming;
- Collective action = bigger impact...Be a part of something BIG.



Gold Level

500+ tons of CO₂
\$3,000 minimum payment
= 80+ cars off road for a year
= 12,800+ trees planted
= 310+ roundtrip flights LA to NY



Silver Level

250-499 tons of CO₂
\$1,500 minimum payment
= 40-80 cars off road for a year
= 6,400-12,800 trees planted
= 155-310 roundtrip flights LA to NY



Bronze Level

50 -249 tons of CO₂
\$300 minimum payment
= 8-40 cars off road for a year
= 1,280-6,400 trees planted
= 30-155 roundtrip flights LA to NY