



## Village Green History

Since 2007, Village Green has helped businesses in a range of sectors and households around the country make the switch to renewable energy.

### February 2007:

- Village Green Energy founded as a California corporation by co-founders Robby Bearman, Mike Jackson, and Jesse Krieger.

### October 2007:

- Village Green launches its residential green power product - enabling households to support renewable power. Village Green purchased its first allotment of green power from the Sunnyvale Power Generation Facility, a biogas generator in Northern California.

### November 2007:

- Village Green launches its commercial green power product at the San Francisco Green Festival.

### March 2008:

- Village Green launches the Sustainability Contribution™ program to the food and entertainment industry - providing an innovative way for businesses to communicate their environmental commitment to their customers. Mas Sake, a sushi restaurant in San Francisco's Marina district, signs on as the pioneering customer.

### April 2008:

- Village Green announces a streamlined process for buildings seeking LEED Certification to purchase renewable energy.

### May 2008:

- Matthew Zatto is brought in as Sales Director to manage Village

Green's product offerings within the green buildings industry.

**June 2008:**

- Village Green launched the Real Estate Escrow Gift Program - enabling real estate brokers to give their clients the gift of a year of renewable energy when they move into a new home.

**July 2008:**

- Village Green closes an initial round of angel funding.
- Village Green's commercial product received the industry standard Green-e Energy certification for our commercial green power product.
- Village Green moves into a newly renovated commercial space in the Duboce Triangle neighborhood of San Francisco.

**August 2008:**

- Village Green launches its Facebook Application "Green My Vino" in partnership with Iron Horse Winery, Windsor Vineyards, Girard Winery, and Windsor Sonoma.

**September 2008:**

- Village Green plans to launch its Carbon Offset product. The product will exceed the highest standards currently on the market from other carbon offset providers to guarantee additionality in reducing greenhouse gas emissions.